

2022 YES! EXPO

Sponsor
Packet



The Premiere Career Exploration Event
for Youth in the Heart of Texas

APRIL
26TH

9 AM - 2 PM

BASE

at Extraco Events Center
Waco, Texas

Invest in your future
workforce, become a
Sponsor today.

Register Now!

Registration deadline:
April 1, 2022

YES!Expo 14th Annual
YOUTH EMPLOYMENT SOLUTIONS

In Partnership with:



McLennan
COMMUNITY
COLLEGE

Region 12
Education Service Center
Innovate. Empower. Educate.



WORKFORCE **SOLUTIONS**
*** HEART OF TEXAS ***
Linking Jobseekers and Employers

INVEST IN YOUR FUTURE
WORKFORCE,

BECOME A SPONSOR.

HOW YOUR CONTRIBUTION BUILDS FUTURES

- ✓ Students are exposed to in-demand occupations with leading employers in high-growth industries
- ✓ Students increase their learning through hands-on interactive exploration of careers
- ✓ Students gain access to multiple high school, dual credit and college options
- ✓ Students are exposed to the educational requirements needed for certain careers.
- ✓ Students make connections with businesses looking to "plumb the pipeline" to meet their future workforce needs

HOW YOUR CONTRIBUTION BUILDS YOUR BRAND

- ✓ Creates interest in your products and services
- ✓ Promotes your business regionally
- ✓ Provides name recognition to a highly desirable audience
- ✓ Associates your business with investing in our future workforce
- ✓ Broadens your competitive edge by enhancing your public profile
- ✓ Exposure in print and electronic media for an entire year
- ✓ Potential to increase sales and reach new segments of the marketplace
- ✓ Provides your company with an opportunity to "plumb the pipeline" to meet your future workforce needs



Register now at
yestoyouth.com



SPONSOR LEVELS & BENEFITS

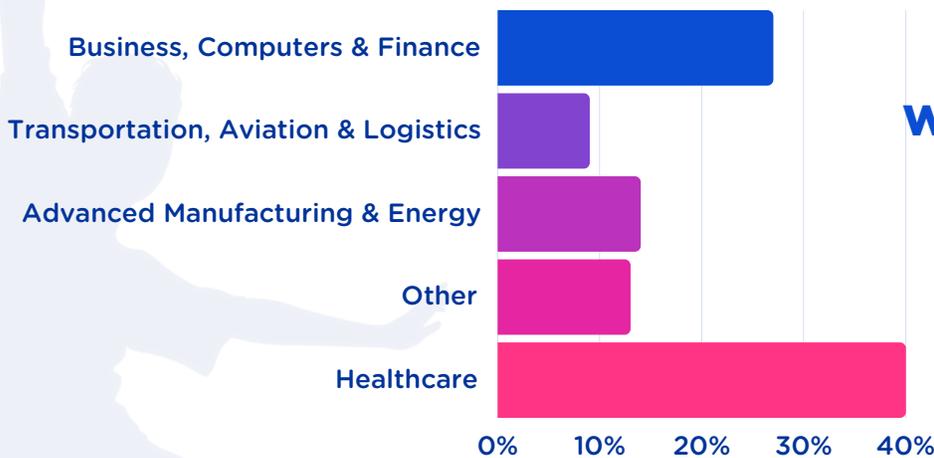
BECOME A SPONSOR!

	Platinum \$2,500 \$2,200*	Gold \$1,500 \$1,200*	Silver \$1,000 \$700*
*Community-based /non-profit organization pricing			
# of entries into gift basket raffle featuring hotel stay and gift cards from local vendors	5	3	2
PRE-EVENT RECOGNITION			
Company link featured on website	✓	✓	✓
Logo featured on website	✓	✓	✓
Logo featured in email blasts	✓	✓	✓
Logo featured in event flyer	✓	✓	
Company logo featured on social media page	✓	✓	
Company spotlight with bio featured on social media page	✓		
ON-SITE RECOGNITION			
Exhibitor booth space in prominent location	✓	✓	✓
Logo featured on t-shirts	✓		
Emcee shout out w/ sponsorship recognition	✓	✓	✓
Continental breakfast & catered lunch for:	7	4	2
Logo displayed at event	✓	✓	
Logo featured on VIP passes	✓	✓	✓
Logo featured on interactive mobile game	✓		
POST-EVENT RECOGNITION			
Ongoing website presence for 2022-23	✓	✓	✓
Logo featured on thank you email to schools	✓	✓	
Advertisement in teacher brochure	✓		
Listing in 2023 Sponsor & Exhibitor Packages	✓	✓	✓
Certificate recognizing sponsorship level	✓	✓	✓
YES! Champion Recognition Gift	✓		

YES! EXPO HIGHLIGHTS

“
The YES! Expo
introduced me to
new careers
- Waco HS Sophomore
”

“
I learned that a
lot of careers are
more fun than
just work
- High School Junior
”



**Which Career Exploration
area at the YES! Expo
was your favorite?**

Register now at
yestoyouth.com



2021 YES! EXPO SPONSORS



Register now at
yestoyouth.com



2021 YES! EXPO
**HIGH SCHOOL
ATTENDEES**

China Spring High School

Mount Calm High School

Premier High School - Waco

Rice High School

Shoemaker High School

Teague High School

University High School

Waco High School

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yestoyouth.com



2021 YES! EXPO EXHIBITORS

Blue Cross Blue Shield, STAR Kids
Baylor University
ESC Region 12
Hobbs Bonded Fibers
Johns Manville
McLennan Community College -
Business & Technology
McLennan Community College -
Business Program
McLennan Community College -
EMS Program
McLennan Community College -
Mental Health Social Work
McLennan Community College -
Vet Tech Program
McLennan Community College -
Paralegal Program
McLennan Community College -
Cybersecurity Program
McLennan Community College -
Nursing Program

McLennan Community College -
University Center
United States Navy
Tarleton State University
Texas Army National Guard
Texas State Technical College
Texas Tech University
United States Army
United States - Department of Labor
Prophecy Media Group
Waco Police Department
Texas Workforce Solutions -
Vocational Rehabilitation Services

Register now at
yestoyouth.com



2022 YES! EXPO DETAILS



2022 YES! EXPO

Tuesday, April 26, 2022

9:00 AM - 2:00 PM

BASE

at Extraco Events Center
4601 Bosque Boulevard
Waco, TX 76710

Register now at
yestoyouth.com



The Heart of Texas Workforce Development Board, Inc. is an equal opportunity employer/program and auxiliary aids and services are available upon request to include individuals with disabilities. TTY/TDD via RELAY Texas service at 711 or (TDD) 1-800-735-2989 / 1-800-735-2988 (voice).

A proud partner of the  American Job Center network

YES! EXPO SPONSOR REGISTRATION FORM

QUESTIONS? Contact Us:

Judy Hedge at (254) 296-5393,
Judy.hedge@hotworkforce.com.

Dear Sponsor,

Thank you for your interest in the 2022 YES! Expo. You are helping to make this important event successful! To efficiently handle your registration, please complete sections 1 - 7 of this form or visit www.yestoyouth.com to complete your registration electronically. Registration deadline is *April 1, 2022*.

Thank you for investing
in the future workforce
of the Heart of Texas!

SECTION 1: Company Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Site Address: _____

Email Address: _____

How did you hear about the YES! Expo? _____

Were you a sponsor or exhibitor last year? Yes No

Does your company have student internships? Yes No

Would your company be interested in student internships? Yes No

SECTION 2: Exhibit Booth Information

Complete ONLY IF your company would like a booth. Select a business industry group for your booth:

- Transportation, Aviation and Logistics
- Advanced Manufacturing and Energy
- Healthcare
- Business, Computers, and Finance
- Other:

Need Electricity? Yes No

Total number of chairs needed: _____

Need floor-length table skirt? Yes No

Two lunch tickets are included. Additional lunch tickets are \$5.00 each. Number of additional lunch tickets: _____

Do you have any special needs or need additional assistance of any kind?

SECTION 3: Main Sponsorship Contact Person

Name: _____

Job Title: _____

E-mail: _____

Phone: _____

YES! EXPO SPONSOR REGISTRATION FORM

SECTION 4: Authorized Logo Contact Person

Name: _____
Job Title: _____
E-mail: _____
Phone: _____

SECTION 5: Payment Information & Sponsorship Summary

Sponsorship Status (Please Select)

	Corporate	CBO or Non-Profit
Platinum Sponsor	<input type="radio"/> \$2,500 or over	<input type="radio"/> \$2,200 or over
Gold Sponsor	<input type="radio"/> \$1,500	<input type="radio"/> \$1,200
Silver Sponsor	<input type="radio"/> \$1,000	<input type="radio"/> \$700
Extra booth	<input type="radio"/> \$50	<input type="radio"/> \$25

Extra lunch tickets _____

(\$5.00 each additional lunch ticket)

Total Due: _____

SECTION 6: Payment Information

All sponsors can register online at www.yestoyouth.com and either pay online or send check or money order. All registrations are due by April 1, 2022. Registrations can be received prior to receipt of payment.

- Register online and pay by PayPal
- Register online and pay with mailed check or money order
- Register online and pay through Purchase Order # _____
- Fax registration form and pay by mailed check, money order, Purchase Order # _____

Make checks payable to: *Heart of Texas Workforce Development Board, Inc.*

Remit forms with check, money order or Purchase Order to:

The Heart of Texas Workforce Development Board, Inc.

Attn: Judy Hedge

801 Washington Avenue, Suite 700

Waco, TX 76701

SECTION 7: Authorization

As an authorized representative of the contracting services described above, I have read and understand the content of this Agreement as set forth here and agree to abide by them. Fax or email transmissions of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for exhibiting at the 2022 YES! Expo being held at the BASE at the Extraco Events Center on April 26, 2022. The Heart of Texas Workforce Development Board, Inc. is an IRS-certified 501(c)(3) Non-Profit organization.

All sponsorships are tax-deductible. Please contact your tax advisor for further details. Cancellations made by April 1, 2022 will be refunded at 75% of charges. Cancellations made after April 1, 2022 are non-refundable. I understand and accept the terms of this contract as final and binding. I agree to follow all rules and regulations set forth by the event venue.
Please retain a copy for your records.

Exhibitor Signature: _____

Date: _____